Mingjun Jiang

Email: dorisjiang98@outlook.com

Phone:
(+86) 15192062867 (China)
(+1) 416-858-5190 (Canada)

Website: www.dorisjiang.com

PROFILE

An experienced interaction designer who has engaged in the field of design and technology for eight years. Committing to providing users with effective products and believes that design opens up possibilities around the globe. Proficient in UI/UX design, motion graphics, branding, and blending cultural elements for a fresh perspective. Both a team player and a leader who enjoys helping others, and is adept at completing multiple tasks at once while maintaining high quality to create impressive products. In the process to achieve self-worth and constantly develop myself.

EDUCATION

The University of Waterloo   Waterloo, ON, Canada
The Master of Digital Experience Innovation (MDEI)   September 2020 - October 2021
Faculty of Arts

Sheridan College   Oakville, ON, Canada
Honours Bachelor of Interaction Design   September 2016 - June 2020
Faculty of Animation, Arts & Design

RELEVANT WORK EXPERIENCE

UI/UX Designer   Qingdao, China
Haier Group Corporation   July 2022 - Present

Leveraged design thinkings and tools to build interactivable user Interfaces for home appliances, mainly washing machine, which provided a user-centred interactive experience.
- Adhered to the principle of user-friendly, worked in a team of five to provide integrated UI UX design solutions for a high-end washing machine brand, Caserte
- Set the entire user flow and built high-fidelity design prototype for over fifteen models, which over half of them have been launched on the market

UI/UX Designer   Waterloo, Canada
IBM & The University of Waterloo   May 2021 - August 2021

Based on an artificial intelligence (AI) related design question issued by the IBM design team, leaded a team with cross-domain background, adopted a mixed research method to conduct user and market research, also followed the IBM design process to enhance the function and interface design of one social media app to enhance its AI ethics. Ensured users can effectively protect and manage personal private information while obtaining personalized content and a better user experience.

UI/UX & IXD Intern   Shanghai, China
designaffairs GmbH (Accenture)   May 2019 - August 2019

Worked on several projects from different fields, developed the most suitable design scheme according to the client's needs through various research and design methods. Took part in the understand and design phases of multiple projects, including user and competitive research, wireframing, visual design, branding, and other communication assets.

- Designed and optimized car dashboard operation interface, collaborated with design and research teams, built up a fully functional interactive prototype for testing

- Designed and built an interactive touch screen through user and marketing research, which been using in the offline experience store

UI/UX & Product Design Intern
Haier Group Corporation

Qingdao, China
July 2018 - August 2018

Proposed the interface design improvement program based on the learned analytical methods and professional knowledge, also participated in user interface production optimization and improvement. Learned and constructed the design thinking with user experience as the core.

- Incorporated with the research and design team, proposed and optimized the interface design of the oven and fridge control panel, which maximizes the usage efficiency and experiecne to the users

PROJECTS

EasyPark
The University of Waterloo

UI/UX Design
October 2020 - November 2020

Designed and prototyped an on-demand mobile app in Figma individually, for the Toronto citizens who own cars to reserve a specific parking slot in advance, to effectively improve their travel convenience and solve their parking difficulties. The design concept involves big data and the application of the Internet of things.

Overseas
Sheridan College

UI/UX Design
October 2019 - April 2020

Researched, designed, iterated, and finally prototyped a trustworthy mobile app in Figma to exchange educational related information, improving information transparency in a variety of ways to help students planning to study abroad effectively obtain high-quality information about studying overseas.

SKILLS

UI/UX Design
- Persona & User Journey Map & Scenario
- Interaction Design
- Wireframing & Prototyping
- Visual Design
- Information Architecture
- Data Visualization
- System Map

UX Research
- Primary & Secondary Research
- Survey & In-depth Interview
- User Model
- Market Research
- Competitive Analysis
- Affinity Mapping
- Usability & User Testing
- Data Analysis

Soft Skills
- Project Management
- Critical Thinking
- Communication
- Team Collaboration
- Time Management
- Marketing
- Leadership
- Open-Mindedness

TOOLKIT

- Adobe Creative Suite (AI, PS, AdobeXD, InDesign, PR)
- Microsoft Office (Word, Excel, PowerPoint)
- Figma, Invision, Sketch, Axure
- Html, Css

CERTIFICATION

- Enterprise Design Thinking Practitioner, **IBM**
- Project Management Foundations, **Linkedin**
- Critical Thinking for Better Judgment and Decision-Making, **Linkedin**

LANGUAGES

- Mandarin
- English